

Mr. Rogers Windows and Doors Neighborhood News

Second Quarter 2022



WE WORK AS A TEAM TO DELIVER
WOW! (even during a pandemic)

Our purpose is to exceed customer expectations by providing superior window and door products, installation, and support services.

what's new? what's news?

On Display

We give with a grateful heart but it's always fun to see the MRW Foundation get recognized. This plaque is on display in the lobby of Sentara Leigh



Record Hits!

May was a record month with \$2,804,891 in sales with a 27.4% close rate! What an incredible month!!! June 18, the Sales Team broke the record for sales in a day with over \$609K and a 50% closing average!!!

Top Ten!

Mikey V and his crew ranked in the top 10 in the country for installation excellence!

Revving Up

May was the 2nd highest installed revenue month in MRW history at \$1.86M! Great work Anne, Shawn and team!

Radio Celebrities

Canvass Leaders, Andrew, Darrius, and Cristina joined their voices to help recruit new team members.



Still the ONE!

We are continuing to hold the #1 spot in the country for Project NPS. 6 months of 2022 and counting!

Welcome to the Neighborhood!

Christopher Mowery - ISC Agent
Kenslee Pierre - Proximity Marketing
Jonathan Estes - Proximity Marketing
Justin Hamilton - Proximity Marketing
Sarah McCall - Customer Care Rep
Andrew Davis - Design Consultant
Todd Nicholas - Design Consultant
Joseph Coughlin - Design Consultant
Jeffrey Dooley - Design Consultant
Timothy Sprott - Installer
Chance Hutchinson - Installer
Aaron Paul - Installer
Jacob Blachard - Installer
Kyle Hackett - Installer

MRW Provides Opportunities to Excel and Grow!

Elizabeth Connor - Specialty Agent
Cristina Leuellen - Proximity Team Lead
Dustin Callender - Crew Leader
Joseph Radcliff - Crew Leader
Eric Houk - Co-Crew Leader
Ryan Howard - Co-Crew Leader

Congratulations on your promotions. We look forward to great things from you all. ~ Gerry

We're Not Done Yet...

Marketing Team finished the 1st half of the year with excellent results: NWP - 106.5% over goal and Leads Issued - 110.7% over goal contributing to the sales team hitting a company sales revenue of almost \$3M over plan. WOW!!



Upcoming Birthdays

Tadwin Appleby - November 4
Nancy Lockwood - November 9
Dustin Callender - November 11
Christopher Postlewait - November 13

Shawn Tennien - November 14
Sarah McCall - November 22
Anthonyray Taylor - November 29
Steve Redfearn - November 30
Daniel Kablach - December 4
MJ Rodriguez - December 4

Anne Delacruz - December 6
Shavonne Samuel - December 8
Michael Lynch - December 17
Eric Houk - December 24
Kevin Warnecke - December 27
Daniel Ferster - December 30

Dana Wyman - December 30
Jon Hooper - January 10
Christopher Mowery - January 14
Nick Kuhn - January 21
Andrew Davis - January 23

Thank you ALL for delivering our clients the WOW they deserve, you can see they appreciate it ~ Gerry



Highly Recommend!



Without a doubt the best ever!



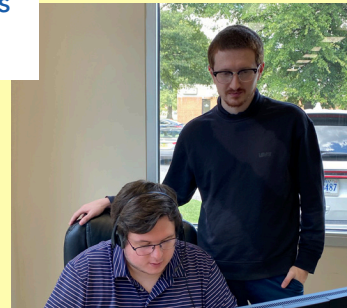
Everything about the experience was wonderful!

I was extremely pleased with the work ethics!



We love Mr. Rogers Windows!

The Mr. Rogers staff is amazing; from sales to installation - absolutely top-notch



Terrific windows, terrific team, terrific company!

They left us amazed and incredibly grateful

I am thrilled with everything!



Once you have the best, you can't settle for less!

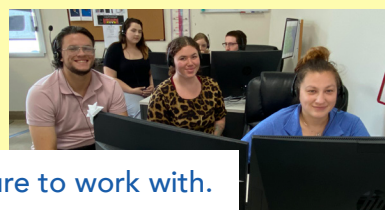
The result is elegant.
Finished to perfection.



What a wonderful business!

This is the second time I have used MRW and I could not be happier with the product, service, or support.

You are the very best window company!



The whole Mr. Rogers team is the best!!

The crew were friendly, helpful, and a pleasure to work with.

MRW Foundation

Dedicated to helping children, families, and communities.



The Ways We Give to World Vision

As most of you know, the Mr. Rogers Windows Foundation is very involved and supportive of World Vision. We not only help support their efforts financially, but also by giving of our time and talents. In May of this year, World Vision had their annual conference, along with a National Leadership Council (NLC) gathering. This conference is hosted as an opportunity to gather each contributor and share the progress World Vision is making on different parts of their work, in different parts of the world. There are lots of numbers, charts, and engaging photos of all the wonderful people World Vision is helping.

The National Leadership Council exists as a community of like-minded Christians of means, who motivated by Christ, can do more together than alone. Each council member makes a significant financial commitment, contacts and cultivates prospective donors, agrees to share responsibility for a fundraising goal, serves as an ambassador, attends strategic meetings, and identifies/recruits additional leaders as potential council members.

Gerry and I had the privilege of joining the NLC about 3 years ago and this year the directors of their

conference and gathering program invited us to be the hosts/emcees for the NLC gathering! What an honor! We learned a script but made sure to customize it to our own personalities and even added some jokes. We got to introduce the speakers and give directions for the conference. It was another wonderful opportunity to support this wonderful organization.



I'd like to take a moment to thank each member of our staff. Thank you so much to all of you for all your hard work because not only does it grow Mr. Rogers Windows, it helps the foundation support wonderful organizations like World Vision... and that means YOU'RE HELPING PEOPLE ALL OVER THE WORLD!!

The next phase for the WASH program (water and sanitation and hygiene) is to "finish the job" in Zambia the same way they did in Rwanda.



The Park's Journey Continues

We want to express our deep gratitude to everyone who helped make the Park Project such a success!! We have finished our year (or so) long project to get the Park's home back in shape. Our last and final project was to do what Mr. Rogers Windows does best....



replacing windows and doors! Thank you so much to Shawn for supervising the install crew of Joseph, Nash, and Hailoves that did the final work to button up this project! This family has done so much to help others and now through your hard work and caring they have been blessed in ways that in Ellen's words "has been a Godsend!"

What a privilege it has been to work together as a family, for the last year and a half, to give back to this deserving family!

Just a recap of everything we did:

- complete clean out and organization of upstairs, attic and garage
- deep clean of the upstairs
- fresh paint for the whole upstairs and the downstairs foyer
- new carpet for the entire upstairs and Park's bedroom downstairs
- fixed multiple leaks
- repaired ceilings from leak damage
- new smoke alarms throughout the house
- landscaping and weekly landscape maintenance
- provided gutter guard system

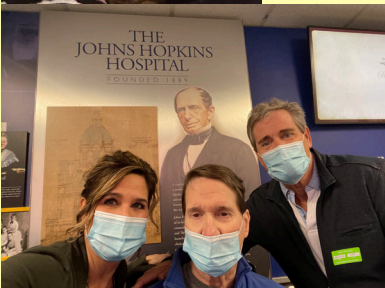


- provided home health care for Scott
- provided transportation for Scott to John's Hopkins
- installed new windows and doors
- We even provided burial services for the family cat

Thank you to each and everyone of you that has committed your time, treasure and talent to this project! The Parks will be forever grateful and you will be blessed.

Sincerely Jennifer & Gerry

Scott and Ellen celebrated their 39th Anniversary and Scott STOOD with the help of his physical therapist!

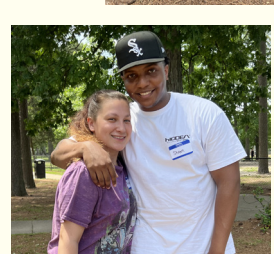


Want to contribute?

Visit MrRogersWindowsFoundation.org to learn more

Food, Family, AND Fun!

MRW sponsored a company picnic at Bayville Park during the month of May. Employees could bring their family and enjoy games, t-shirt making, cornhole, food, pies and, of course, lots of laughs. Special thanks to all those who worked to make the picnic happen. It was wonderful to spend the day together.



Did Someone Say Pie?!

It's a little messy but the pie eating competition is a lot of fun!





Kids' Corner

Fun and games galore! Little and big kids created T-shirt Masterpieces. You can even see Gerry modeling one.



Gerry Turns 60!



Cornhole Competition



Thanks for being part of our family!

SEE YOU 'ROUND THE NEIGHBORHOOD!

Proximity Marketing Makes BANK!

Bonuses and HUGE smiles abound in the Proximity Marketing Department as the top performing canvassers are awarded their certificates and roll in the dough.



We're Hiring!

Do you know someone who is looking for a job?
Tell them about our Proximity Marketing Team!
They can potentially earn \$50 per hour with bonuses!
Call 757-985-4847 for more information
Visit www.mrrogerswindows.com to apply

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